



miro

# Why companies choose Miro

The way we work has shifted dramatically. This change is far from over and organizations are looking to visual collaboration solutions to reshape how their teams come together. Learn about why Miro is the choice for over 10 million users worldwide.

The online collaborative  
whiteboard platform

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[miro.com](https://miro.com)

# We innovate, while others replicate

Founded in 2011, Miro provides the most flexible online whiteboard platform for all teams across your organization. To help you deliver the best value and experience to your customers, we release features faster to the market than our competitors. We partner with customers to ensure that our platform today can empower the distributed, remote, and hybrid workforces of tomorrow.

[See our changelog →](#)

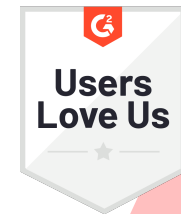
## An infinite canvas that blends simplicity & power

Miro's canvas is truly infinite. As our users like to say, "it's a whiteboard that never ends." We don't place limits on the number of users, objects, or templates you can have on a single board so teams can create a single source of truth. Other solutions may make the same claims, but when it comes to visual collaboration software it's the details that matter most:

**Stable Performance:** Miro can support 200 users editing the board simultaneously, in addition to the hundreds of users that can view the board at the same time. Pan and zoom on the board with ease — there's no need to worry about lag in your next meeting or workshop.

**UX:** New and experienced users find Miro easy to use. From intuitive menus to timesaving shortcuts, it's fun to use, encourages participation, and doesn't get in the way of your work.

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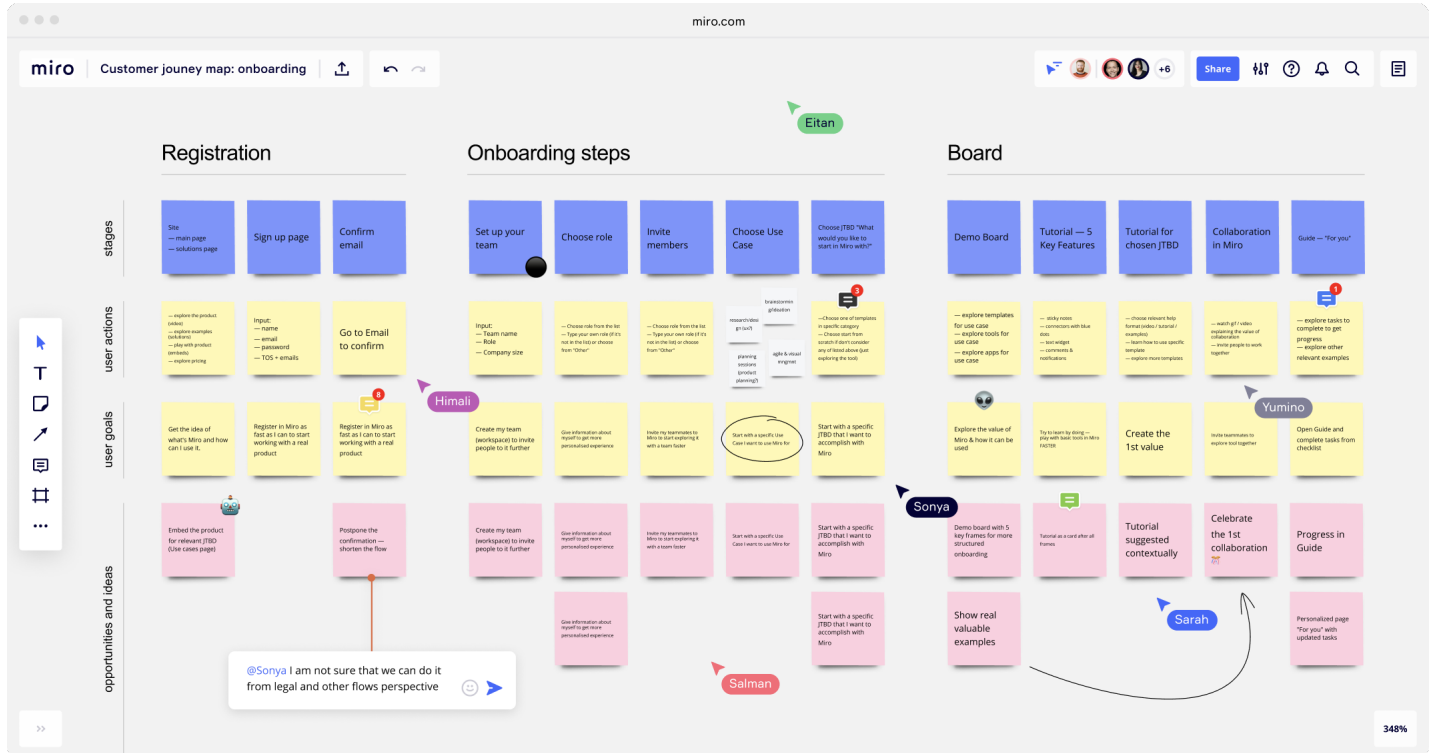


*"The canvas makes it easier to build great sessions with different teams, plus it is intuitive and easy to adopt. In times where our team, which spans across several countries, has had challenges collaborating, using these templates and essentially an infinite whiteboard has allowed us to improve how we work together."*

*Reviewed on G2*

**Jose E.**  
Founder

**Templates:** Over 200 templates and counting for every team across the company. While other solutions have static templates, Miro's interactive templates have objects that easily snap in place for use cases like mind mapping, kanban, user story mapping, and more. Plus, make your own custom templates to share best practices company-wide.

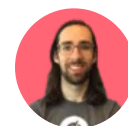


## Optimized for a hybrid workforce

Whether you are working remotely or in person, Miro can be used across all devices. Native apps and comprehensive cross-device support provide a streamlined experience — from large monitors in conference rooms to tablets at home. Using a physical whiteboard? Use Stickers Capture to convert physical sticky notes into editable ones directly in Miro. Touch screen? Leverage our Enhanced Stylus Support and Smart Drawing that mimic the ease of using a dry erase marker.

*“The software is on any device! And actually works beautifully on the apps just as it does on desktop.”*

*Reviewed on G2*



**Kyle G.**

Founder in Marketing and Advertising

# Works with your workflow, doesn't dictate it for you

Miro has over 70 apps and integrations to plug right into the way your team works. We partner with industry-leading companies so you can add the visual collaboration layer to your existing workflows, tools, and processes. Many of our integrations offer bi-directional syncing and the ability to customize fields so you can work in Miro without switching to another tool.

You can also embed live, editable Miro boards using iFrames and native integrations (Microsoft Teams, Confluence, Zoom, and more coming soon). Want to create your own custom integrations? Miro's developer platform and open API allow you to do exactly that.

[Learn about integrations →](#)

## Enterprise ready. Built for scale.

With Miro Enterprise, you can roll out visual collaboration to thousands of users across your organization. Granular admin controls allow you to customize your Miro account to fit your needs. Advanced security, sharing permissions, automated user & access management, and more allow you to scale easily. With a dedicated account management and customer success team providing best practices & training sessions, you can enable user adoption and get the most out of Miro.

[Learn about Miro Enterprise →](#)

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*"A key point is the endless list of integrations with other softwares such as Sketch, Microsoft Teams, Microsoft Office, The Noun Project, Slack and so on."*  
Reviewed on G2

### **Giacomo F.**

Interaction Designer

Trusted by 95% of the Fortune 100 and leading innovative companies



okta



aetna

zendesk



vmware

# Collaborate beyond your company walls

Leverage best practices from a strong community of 10 million users worldwide. In [Miroverse](#), community templates for org-wide use cases give you the launching pad to discover new ways to use Miro. Take a page out of Atlassian's playbook for building team empathy or even clarify expectations with the triple diamond template from Zendesk.

Rally the [Miro community](#) to brainstorm ways to use Miro for your use case while learning tips from power users. The Miro team is also there listening to your feedback. Check out features we've recently shipped from community requests.

# Unparalleled customer support & success

Collaboration is at the heart of what we do and it is our top priority to ensure that you are successful - from evaluation to expansion. We work with you to ensure you are supported in the critical moments that matter, providing personalized onboarding, custom training, and fast response times for support. We are proud to have earned a Customer Satisfaction Score (CSAT) of 92% and a Net Promotor Score (NPS) of 64, both well above the industry average.

Contact us +1-415-669-8098  
to learn more: [sales@miro.com](mailto:sales@miro.com)  
[miro.com](https://miro.com)

*"For me, the things that really add value are the community templates, but I would expect nothing else from a tool that fosters communities to work collaboratively."*

*Reviewed on G2*



**André M.**

*"The relationship between the accounts manager and the client. It feels like Miro really cares and wishes us to have the best user experience."*

*Reviewed on G2*

